



PRESS RELEASE
Turin, May, 29th 2009

CONAFI PRESTITÒ commences buy back programme

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In accordance with the share buy-back programme authorised by the Shareholders' Meeting of October 23th, 2007, approved by the Board of Directors on November 7th, 2007 and extended by the Board of Director of January 29th, 2009, Conafi Prestitò hereby discloses that in the period between May 26th and May 28th 2009 it purchased on the Expandi Market – through Banca Intermobiliare di Gestioni ed Investimenti S.p.A., appointed to carry out the buy-back programme – a total of 36.000 Conafi Prestitò ordinary shares (approx. 0,07742% of the share capital) for a total value of Euro 32.904,94.

A summary of the share purchases made in the period is shown in the table below:

| Date | Number of ordinary shares acquired | % of share capital | Average unit purchase price (Euro) | Value (Euro) |
|----------------------------|---|---------------------------|---|---------------------|
| May, 26 th 2009 | 12.000 | 0,02581 | 0,906329 | 10.875,94 |
| May, 27 th 2009 | 12.000 | 0,02581 | 0,91658 | 10.998,96 |
| May, 28 th 2009 | 12.000 | 0,02581 | 0,91917 | 11.030,04 |
| Total | 36.000 | 0,07742 | - | 32.904,94 |

As at the May, 28th 2009, Conafi Prestitò holds totally nr. 2.055.053 own shares, corresponding to 4,41947% of the outstanding share capital.

[The share purchases were made on the Expandi Market, pursuant to the provisions of article 2357 of the Civil Code, article 132 of Legislative Decree No. 58/98 and article 144-bis of Consob Regulation No. 11971/99 (as subsequently modified), and objectives set out in the Shareholders' and Board of Directors' meetings authorising the buy-back programme.



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Conafi Prestitò S.p.A., with headquarters in Turin, is a financial broker, registered in the general list of financial brokers of the Italian Exchange Office in accordance with article 106 of the Banking Finance Act and the special list of the Bank of Italy in accordance with article 107 of the Banking Finance Act. The Company operates in the personal loans sector, specialised in providing loans repaid through direct salary or pension deductions. Conafi Prestitò is also renowned as an innovator of products and services and noted as one of the few operators which have brought innovation to the consumer credit sector, prevalently concentrated on traditional activities. CONAFI PRESTITO' S.p.A. has been listed on the Expandi Segment of the Italian Stock Exchange since April 12, 2007.

For further information please contact:

CONAFI PRESTITO' S.p.A.

Salvatore Chiolo
Investor Relations Manager
Tel: +39 011 7710320
e-mail: salvatore.chiolo@conafi.it
www.conafi.it

IR TOP - Specialisti in IR

Floriana Vitale
Tel: +39 02 45473884
e-mail: f.vitale@irtop.com
www.irtop.com