



PRESS RELEASE
Turin, January 31, 2008

CONAFI PRESTITÒ commences buy-back programme

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In accordance with the share buy-back programme authorised by the Shareholders' Meeting of October 23, 2007 and approved by the Board of Directors on November 7, 2007, Conafi Prestitò hereby discloses that in the period between January 24 and January 30, 2008, it purchased on the Expandi Market – through Banca Intermobiliare di gestioni ed investimenti S.p.a., appointed to carry out the buy-back programme – a total of 75.500 Conafi Prestitò ordinary shares (approx. 0,16237% of the share capital) for a total value of Euro 130.458,59.

A summary of the share purchases made in the period is shown in the table below:

Date	Number of ordinary shares acquired	% of share capital	Average unit purchase price (Euro)	Value (Euro)
January 24, 2008	14.000	0,03011%	1,691942	23.687,19
January 25, 2008	24.000	0,05161%	1,749041	41.976,98
January 28, 2008	10.000	0,02151%	1,697374	16.973,74
January 29, 2008	17.000	0,03656%	1,740204	29.583,46
January 30, 2008	10.500	0,02258%	1,736877	18.237,20
Total	75.500	0,16237%	-	130.458,59

As at the January 30, 2008, Conafi Prestitò holds totally nr 893.364 own shares, corresponding to 1,92121% of the outstanding share capital.

[The share purchases were made on the Expandi Market, pursuant to the provisions of article 2357 of the Civil Code, article 132 of Legislative Decree No. 58/98 and article 144-bis of Consob Regulation No. 11971/99 (as subsequently modified), and within the limits and objectives set out in the Shareholders' and Board of Directors' meetings authorising the buy-back programme. The purchases were also made within a daily limit of not greater than 25% of the average daily volumes of Conafi Prestitò shares traded on the market, in accordance with article 5 of EU Regulation No. 2273/2003.]



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Conafi Prestito S.p.A., with headquarters in Turin, is a financial broker, registered in the general list of financial brokers of the Italian Exchange Office in accordance with article 106 of the Banking Finance Act and the special list of the Bank of Italy in accordance with article 107 of the Banking Finance Act. **The Company operates in the personal loans sector, specialised in providing loans with repayment through direct salary or pension deductions.** Conafi Prestito is also renowned as an innovator of products and services, noted as one of the few operators which have brought innovation to the consumer credit sector, prevalently concentrated on traditional activities. CONAFI PRESTITO S.p.A. has been listed on the Expandi Segment of the Italian Stock Exchange since April 12, 2007.

For further information please contact:

CONAFI PRESTITO' S.p.A.

Salvatore Chiolo
Investor Relations Manager
Tel: +39 011 7710320
e-mail: salvatore.chiolo@conafi.it
www.conafi.it

IR TOP – Investor Relations Advisory

Floriana Vitale
Tel: +39 02 45473884
e-mail: f.vitale@irtop.com
www.irtop.com

PMS Group – Media Relations

Antonio Buoizzi
Andrea Faravelli
Tel: +39 02 48000250
www.pmsgroup.it